

PARKLU Website Cookie Policy

Last updated on October 18, 2021

This policy ("Cookies Policy") provides information about how and when Park Lu implements cookies on the <https://www.parklu.com/> website ("Websites" or "Website").

When we refer to "Park Lu", "we", "us" or "our", we mean Park Lu Limited. In accordance with the applicable legislation on data protection ("Data Protection Laws"), Park Lu is the Controller, or Business, or handler, of the Personal Data referred to in this Cookies Policy.

Any term indicated in capital letters shall have the meaning attributed to it within the applicable Data Protection Laws, or otherwise provided hereto.

For any further information and/or clarifications, it is possible to contact the Controller at the following address: privacy@parku.com.

For additional details about the collection and use of Personal Data on the Websites, please see our Privacy Policy which is an integral part of the present Cookies Policy.

What is a cookie?

Cookies are text files containing small amounts of information that a user's device (computer, tablet or mobile) downloads when it visits a website. They allow a website to "remember" your computer (or your device), but not specifically who is using it, and improve your user experience.

Depending on the sources, cookies can be "first party", i.e. cookies that a visitor receives from the same website that he/she is visiting, or cookies that visitor receives from other websites or web-servers provided, so called "third party" cookies.

Moreover, cookies can be "session" or "persistent" cookies. A session cookie is a cookie that is automatically deleted when the user closes the browser, whereas a persistent cookie is a cookie that remains stored in the user's terminal device until it reaches a predetermined expiration date.

Cookies can be also classified depending on the purposes that they fulfil. Please make reference to the following section to know more about it.

How is PARKLU using cookies?

Our cookies might contain Personal Information (IP address), but we do not combine the general information collected through cookies with other Personal Information to tell us who you are. As noted, however, we do use cookies to identify that your web browser has accessed aspects of the Website.

Our website uses several types of cookies (either first party, third party, session and persistent cookies) for different purposes. The type of cookie used on our website can fall under one of the categories below:

Strictly necessary cookies: These cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The Website cannot function properly without these cookies.

Functional cookies: These cookies are used to improve your experience using the Website. These cookies enable a website to remember information that changes the way the Website behaves or looks, like your preferred language or the region that you are in. This includes recording your acceptance of our Cookie Policy to remove the cookie message which first appears when you use the Website.

All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Performance or Analytical: These cookies are used by us or third-party service providers to analyze how the Website is used and how they are performing. For example, these cookies track what pages are most frequently visited, and from what locations or channels our visitors come from. If you subscribe to a newsletter or otherwise fill in a form on our Website, these cookies

may be correlated to you. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. These cookies include, for example, Google Analytics cookies.

Domain	Company Name	Description	Duration
Third Party	Google Analytics	The Website uses Google Analytics. This is a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate use and performance of users through the Website and compile a report for us. Google Analytics Opt Out.	The cookie retention period is decided by Google.
Third Party	Hubspot	The Website uses Hubspot to keep track of the visitors to the Website, keep track of sessions and Users who have chatted using the messages tool. Hubspot Opt Out.	The cookie retention period is decided by Hubspot.
Third Party	Mixpanel	The Website uses Mixpanel . This is a web analytics service provided by Mixpanel Inc. setting cookies in order to evaluate use and performance of Users through the Website.	The cookie retention period is decided by Mixpanel.

How do I refuse or withdraw my consent to the use of cookies?

If you do not want cookies to be dropped on your device, you can adjust the setting of your Internet browser to reject the setting of all or some cookies and to alert you when a cookie is placed on your device. For further information about how to do so, please refer to your browser 'help' / 'tool' or 'edit' section or see <http://www.allaboutcookies.org>. Please note that if you use your browser settings to block all cookies (including strictly necessary cookies) you may not be able to access or use all or parts or functionalities of the Website.

If you want to remove previously-stored cookies, you can manually delete the cookies at any time. However, this will not prevent the Website from placing further cookies on your device unless and until you adjust your Internet browser setting as described above.

Below are pages describing these settings in more detail for each browser.

- Chrome
- Firefox
- Internet Explorer 7 en 8
- Internet Explorer 9
- Safari
- Opera

If you use multiple browsers (e.g. Internet Explorer, Google Chrome, Firefox, etc) you must repeat this procedure with each one, and if you connect to the web from multiple devices (e.g. from work and at home), then you will need to set your preferences on each browser on each device.

We strongly recommend that you leave cookies active, because they enable you to take advantage of the most attractive features of the Website but this remains your personal choice.

This Cookie Policy covers our use of cookies only and does not cover the use of cookies by third parties. We do not control when or how third parties place cookies on your computer. For example, third party websites to which a link points may set cookies on your computer.

How to contact us?

If you want to know more about cookies, have any questions or want to send us suggestions, please contact us at privacy@parklu.com.

English Version Controls

Non-English translations of this Cookies Policy are provided for convenience only. In the event of any ambiguity or conflict between translations, the English version is authoritative and controls.